



AHK

# Annual Report 2022

For the economy. Worldwide on site.

AHK

DIHK

# Foreword

AHK ANNUAL REPORT 2022

## Overview

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“The geopolitical uncertainties that have arisen with February 24th, 2022, are making very tangible and strong demands on businesses. This is accompanied by the necessity for business resilience and further diversification of supply chains. In addition, climate change and securing skilled labour present as major challenges. It is incredibly important to have local points of contact in the international markets and to obtain first-hand knowledge. On my trips abroad to Africa, South America and China, I was able to experience the great commitment of the AHKs on site myself.”

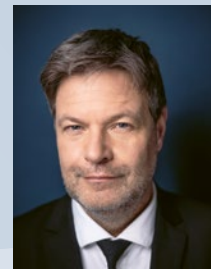
Peter Adrian

President of the German Chamber of Commerce and Industry (DIHK)



“The Chambers of Commerce Abroad are the most important point of contact for German enterprises abroad. Above all – and this is a special concern of mine – they support German companies in the diversification and decarbonisation of their trade and supply relations. That is why the German Federal Government supports the German AHKs financially.”

Dr Robert Habeck  
Federal Minister for Economic Affairs and Climate Action



“In order to be able to continue to successfully support businesses in the changed geostrategic situation, the process of change in our work on site and within the organisation as a whole continues with full strength. The preparation of the AHK-Weltkonferenz – AHK World Conference – 2022 and its successful implementation in May 2023 were important milestones for this purpose.”

Dr Martin Wansleben  
Chief Executive Officer of the German Chamber of Commerce and Industry (DIHK)

# Highlights 2022

DIBK  
Deutsches Institut für  
Industrie- und Handelskammer

AHK  
Deutsch-Ukrainische  
Industrie- und Handelskammer  
Deutsch-Ukrainische  
Industrie- und Handelskammer  
Deutsch-Ukrainische  
Industrie- und Handelskammer

70 oa  
70 Jahre  
Österreichische  
Arbeitsmarktservice

Gesellschaft der Ukraine  
an der Bundesregierung  
Deutschland

UkraineInvest  
Your Investment Matters



MINISTRY OF ECONOMIC DEVELOPMENT  
OF UKRAINE

German-Ukrainian Business Forum  
Build Ukraine  
October 24th





#### 5TH GERMAN-UKRAINIAN BUSINESS FORUM

## ◀ “Rebuild Ukraine”

Federal Chancellor Olaf Scholz, Prime Minister Denys Shmyhal, DIHK President Peter Adrian and Hans-Ulrich Engel from the German Eastern Business Association opened the 5th German-Ukrainian Economic Forum in Berlin on October 24th, 2022, on the topic of rebuilding. In addition to the 400 people present, over 1.000 people joined virtually. Participants in the panel discussions included Vice Chancellor Dr Robert Habeck, Ukrainian Deputy Prime Minister Yulia Svyrydenko, German Development Minister Svenja Schulze and companies from Ukraine and Germany.

#### 4TH GERMAN-AFRICAN BUSINESS SUMMIT IN JOHANNESBURG

## Expanding German-African economic relations ▶

With great support from the Southern African-German Chamber of Commerce and Industry, the Sub-Saharan Africa Initiative of German Business (SAFRI) organised the 4th German-African Business Summit from December 6th – 8th, 2022: Federal Minister for Economic Affairs and Climate Action Dr Robert Habeck, eight African ministers as well as DIHK President Peter Adrian and SAFRI Chairman Prof. Dr Heinz-Walter Große discussed opportunities for expanding German-African business relations with more than 600 participants from Germany and around 25 African countries.



GERMAN-BULGARIAN BUSINESS FORUM

## ◀ President Radev meets German economy

On the occasion of the visit of the Bulgarian President Rumen Radev, DIHK, AHK Bulgaria and the German Eastern Business Association, with the support of the German-Bulgarian Forum, organised the German-Bulgarian Business Forum on May 16th, 2022, at the House of German Economy in Berlin. One focus topic was the tense energy market in both countries due to Russia's war of aggression in Ukraine.



SPOTLIGHT NORWAY

## Visit of Prime Minister Jonas Gahr Støre ▶

Can Norway help decarbonise the German economy? On the occasion of Prime Minister Jonas Gahr Støre's visit to Berlin at the beginning of the year, AHK Norway dedicated a hybrid panel discussion on January 19th, 2022, to this question. The event, which was opened by DIHK President Peter Adrian, focused on energy and climate – in particular energy cooperation, e.g., in CO2 storage and hydrogen.





ANNIVERSARY OF THE GERMAN-ARAB CHAMBER OF INDUSTRY AND COMMERCE (AHK EGYPT)

## ◀ 70 years: Strengthening German-Egyptian economic relations

AHK Egypt celebrated its 70th anniversary on September 15th, 2022, with a gala evening in Cairo. The festive programme was opened with greetings from AHK President Emad Ghaly, DIHK Chief Executive Officer Dr Martin Wansleben and German Ambassador Frank Hartmann, among others. Representing the Egyptian government, the Egyptian Minister of Finance, Dr Mohamed Maait, was present as guest of honour.

17TH ASIA-PACIFIC CONFERENCE OF GERMAN BUSINESS WITH CHANCELLOR SCHOLZ

## Partner in Asia for diversification and sustainability ▶

Around 700 decision-makers from business and politics gathered in Singapore on November 13th and 14th, 2022, for the 17th Asia-Pacific Conference of German Business. The conference was co-chaired by Dr Robert Habeck, Federal Minister for Economic Affairs and Climate Action, and Roland Busch, Chairman of the Asia-Pacific Committee of German Business; AHK Singapore was the local host. DIHK President Peter Adrian welcomed the participants in the presence of German Chancellor Olaf Scholz.



# Survey WBO and Going International

AHK WORLD BUSINESS OUTLOOK AND  
GOING INTERNATIONAL

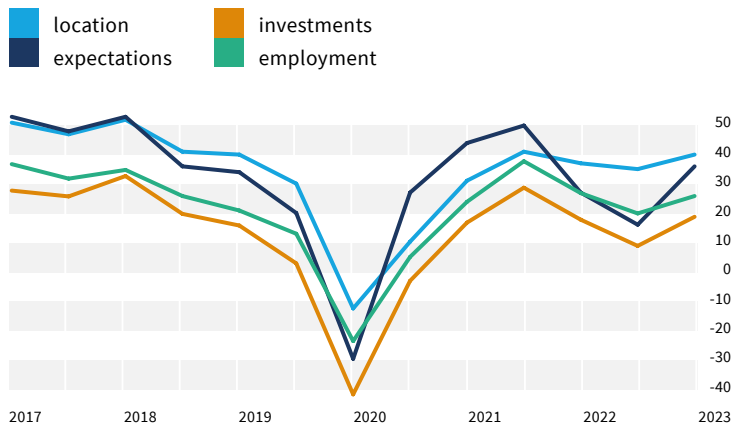
## The changing global economy

How are German companies performing abroad? And how are they operating in international business? For the AHK World Business Outlook, the member companies of the AHKs are surveyed twice a year on their business prospects and the biggest risk factors, among other things. The member companies of the German Chambers of Industry and Commerce (IHKs) doing business abroad are also asked to assess their foreign business once a year as part of the Going International survey.

Overall, it is clear that the global environment has become rougher. Increasing trade barriers, geopolitical risks and inflation are causing uncertainty in international business. To make their supply chains more resilient, companies are continuously diversifying their supply chains as well as their sales and procurement markets. More than half of the companies surveyed in early 2023 replied they had registered additional trade barriers in the past year.

### GERMAN COMPANIES ABROAD

BALANCE OF “BETTER MINUS WORSE” REPORTS IN POINTS



Source: AHK World Business Outlook Spring 2023

### PROPORTION OF COMPANIES THAT HAVE PERCEIVED AN INCREASE IN TRADE BARRIERS IN THE PAST YEAR IN PERCENT, APPROX. 2,400 RESPONSES



Source: Going International 2023



# AHK FOCUS TOPICS 2022

## Towards a sustainable future

### COOPERATION PROJECT: CLIMATE PROTECTION ATLAS

Another highly relevant topic worldwide in 2022 was the climate and energy sector. This is the result of a survey conducted by the German Chambers of Commerce Abroad among their member companies in April and May 2022 on the relevance of climate protection policy at their respective locations. The responses from a total of 56 countries show, among other aspects, that climate protection plays a prominent role in the public debate in most countries of the world. The survey is the contribution of DIHK and AHKs to the Climate Protection Atlas, which was jointly compiled with Germany Trade and Invest (GTAI). This atlas provides companies with detailed information on climate-friendly measures, projects and incentives in the respective country.



Link to the Climate Protection Atlas



Link to the "Code of Conduct for Sustainable Supply Chains in China"

### HYDROGEN

After successful initiatives such as the series "DIHK H2Connect" with vast participation of the AHKs in 2021, the topic of hydrogen was also a major priority in 2022. In a survey, two thirds of the AHKs surveyed (feedback from 61 locations) indicated that a national hydrogen strategy had already been adopted or was under negotiation. Within the framework of the Hydrogen Roundtable, which was founded in 2022 based on demand and relevance, the focus of the German Chambers of Commerce Abroad together with DIHK is to further develop offers, consulting, and technical expertise for German and local companies.

### SUPPLY CHAIN DIVERSIFICATION

Accelerated by geopolitical developments, special attention was paid to strengthening supply chain diversification in 2022. Companies receive support in reducing their dependence on individual suppliers or regions in order to minimise risks and increase their competitiveness. The German Chambers of Commerce Abroad actively support German and local companies in the search for new suppliers, cultural training, the framework conditions, and many other aspects. The AHK China, for example, offers its "Code of Conduct for Sustainable Supply Chains in China".

**129 years**

SINCE  
**1894**

OVER

**48.000**

MEMBERSHIPS

MORE THAN

**298.000**

BUSINESS ENQUIRIES

MORE THAN

**150** **6.500**

LOCATIONS

EVENTS

**146**

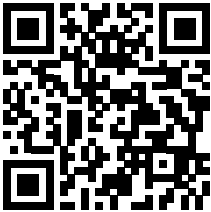
MIO. EURO TURNOVER

**93** COUNTRIES

**2.300**

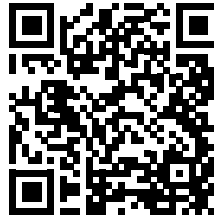
AHK EMPLOYEES

## Current information on AHK network



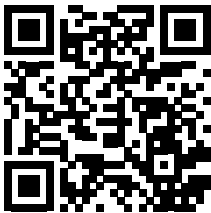
### Your AHK experts

Find the right contact person for the target market and region you are looking for when setting up and expanding your foreign business.



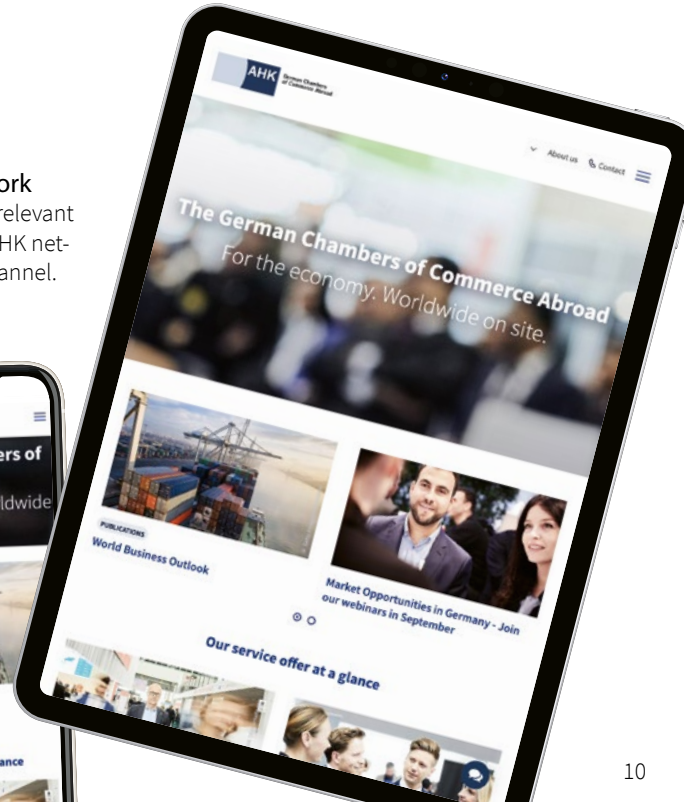
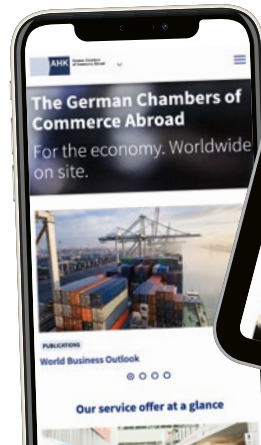
### News from the AHK network

Stay up to date on news and relevant information from the entire AHK network via the AHK LinkedIn channel.



### Get to know the organization better!

At 150 locations in 93 countries, the AHKs are at your service with many years of expertise.



OVERVIEW OF THE LOCATIONS

**For the economy. Worldwide on site.  
At 150 locations.**



**AMERICAS**

- Argentina
- Bolivia
- Brazil
- Canada
- Chile
- Colombia
- Costa Rica
- Cuba
- Dominican Republic
- Ecuador
- El Salvador
- Guatemala
- Honduras
- Mexico
- Nicaragua
- Panama
- Paraguay
- Peru
- Uruguay
- USA
- Venezuela



Austria  
Azerbaijan  
Belarus  
Belgium  
Bosnia and Herzegovina  
Bulgaria  
Croatia  
Czech Republic

Denmark  
Estonia  
Finland  
France  
Greece  
Great Britain  
Hungary  
Ireland  
Israel

Italy  
Latvia  
Lithuania  
Netherlands  
North Macedonia  
Norway  
Poland  
Portugal  
Romania

Russia  
Serbia  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Turkey  
Ukraine

## EUROPE

## AFRICA | MENA

Algeria  
Angola  
Egypt  
Côte d'Ivoire  
Ghana  
Iran  
Iraq  
Kenya  
Morocco  
Mozambique  
Nigeria  
Oman  
Qatar  
Saudi Arabia  
South Africa  
Tanzania  
Tunisia  
UAE  
Zambia

## ASIA | PACIFIC

Australia  
China  
Hongkong SAR  
India  
Indonesia  
Japan  
Kazakhstan  
Korea  
Malaysia  
Myanmar  
New Zealand  
Philippines  
Singapore  
Sri Lanka  
Taiwan  
Thailand  
Uzbekistan  
Vietnam



# Imprint

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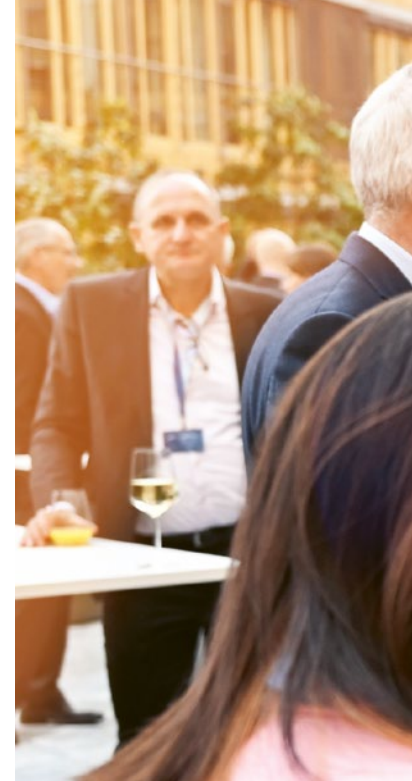
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[www.ahk.de/en](http://www.ahk.de/en)

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