

## ■ Call for Applications for the 2016 BID Award

With the BID AWARD, the CCI organization recognizes BID projects every year as successful initiatives to increase the attractiveness of, strengthen and revitalize downtowns, neighborhood centers, residential districts and commercial centers. The object is to acknowledge the remarkable commitment on the part of private initiatives by local businesses, retailers, property owners, restaurants and service providers who join forces with their municipalities in a type of public private partnership (PPP) in order to advocate for their home districts.

### *Who can apply?*

Only ongoing projects which relate to the subject of business improvement districts (BIDs), which are based on the foundation of State law and for which a municipal adopting resolution or legal ordinance has been issued can take part. Those who have participated in previous competitions can apply again.

### *And what do we expect?*

A one-page application using "Calibri" font in font size 12 with single spacing providing information about the ongoing BID project. At least 5 photos or images should also be submitted.

### *Criteria for the 2016 BID AWARD*

Applications will be evaluated by a jury consisting of members of the BID working group. Evaluation will be based exclusively on the one-page application. And here are the criteria for the competition:

- "degree of organization";
- "strategies and project description";
- "presentation of collaboration in the steering committee";
- "presentation of evaluation results/impact of the BID";
- "BIDs in the city: integration in city marketing."

### *THE DEADLINE FOR SUBMISSION IS 17 August 2016*

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