

REGISTRATION

8th BID-CONFERENCE

15 | 16 September 2016 | Wuppertal

- I hereby register for
- Thursday, 15 September Friday, 16 September
- Evening Program on Thursday, 15 September, after 7:00 pm
- I agree for my information to be made available to the participants on a participant list along with photos and films during the event.

Title | Last Name | First Name

Organisation | Institution

Position

Building No.

Postal Code | Town

Phone

Fax

E-Mail

Place | Date | Signature

- Please send your registration by **19 August 2016** to:

DIHK | CCI Germany
Frau Daniela Höche | Breite Strasse 29 | D-10178 Berlin
Mailto: hoeche.daniela@dihk.de | Fax: +49 30 20308-2111

- The attendance fee is Euro 150.00 incl. VAT and includes conference documents, snacks and drinks. The fee includes participation in the evening program as well. The attendance fee is due upon registration, you may cancel in writing by 19 August 2016. After this date, the full attendance fee will be payable. A substitute attendee may only be registered up to the start of the event and provided the attendance fee has already been paid.

ORGANIZER

DIHK | Deutscher Industrie- und Handelskammertag e.V.
Breite Straße 29 | 10178 Berlin-Mitte | www.dihk.de
Phone: +49 30 20308-2103 | Fax: +49 30 20308-2111

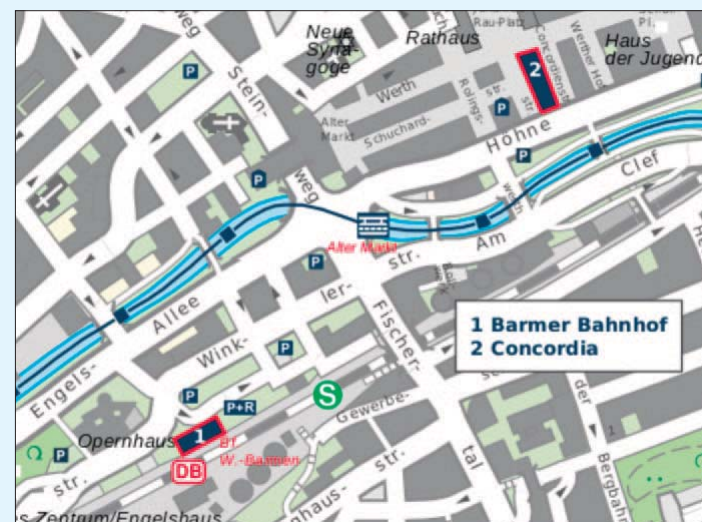
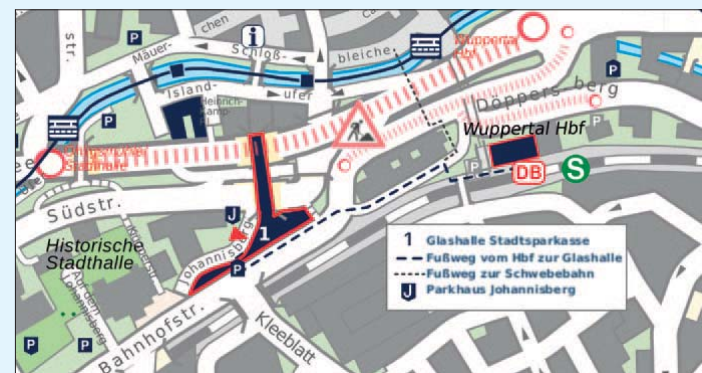
Supported by the **Industrie- und Handelskammer Wuppertal-Solingen-Remscheid**.

LOCATIONS

Glashalle Sparkasse, Johannisberg 1, 42103 Wuppertal

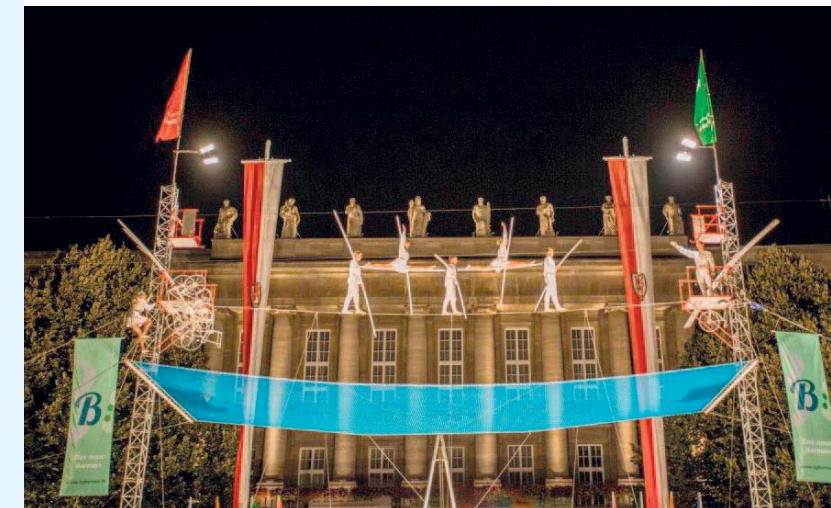
Concordia, Werth 48, 42275 Wuppertal

Barmer Bahnhof, Winklerstrasse 2, 42283 Wuppertal



8th BID Conference Germany

BIDs - verging on the future 15 | 16 September Wuppertal



BIDS - VERGING ON THE FUTURE

■ **BIDs** are more than just cooperative instruments for property and business owners to stimulate trade in the inner-city. Their success consists in the perfect mix of measures addressing future issues, such as housing, social space and nighttime economics. We would like to discuss some great examples with you at the 8th IHK **BID** Conference in Wuppertal on 15/16 September 2016.

■ The first Master Talks will focus on the issue of whether government funding, a special commitment by banks to **BIDs**, and private sponsoring of **BID** actors can provide adequate funds to initiate **BIDs** precisely in small and medium-sized towns.

■ A tour will be conducted by the Wuppertal **BID** Barmen-Werth and the evening program will culminate in the bestowal of the European **BID AWARDS**. The foreseen topics for the International Master Talk are **BIDs** in high streets and impetus towards formation.

■ During the further National Master Talks, the "right" management of **BID** processes and further future questions (e.g. **BIDs**, tourism and the health industry) are to be discussed.

■ The CCI-organization invites owners and retailers, municipalities, federal and state ministries, **BID**-managers, brokers, project developers, architects, fond houses and associations.

We look forward to your participation.



1st Station: Glashalle der Stadtparkasse Wuppertal

2nd Station: Tours of BIDs in Wuppertal

4:30 – 6:30 pm **ISG Barmen-Werth (8-10 Tours)**

3rd Station: Dinner – Festhalle Concordia

7:00 pm **AWARD of the BIDs 2016**

Laudator:
Christian Busch,
Vice President of the IHK Wuppertal-Solingen-
Remscheid

7:30 pm **Dinner**

2:00 pm **Welcome**
Tine Fuchs, DIHK, Berlin
Gunther Wölfges, Stadtparkasse Wuppertal

2:05 pm **Welcome**
Andreas Mucke,
Mayor of the City of Wuppertal

2:20 pm **Greeting**
Michael Groschek, Ministry for Construction,
Housing, Urban Development and Transport in
Northrhine-Westfalia, Germany

2:40 – 4:00 pm **First BID Mastertalk**
Prof. Dr. Johannes Busmann,
Bergische Universität Wuppertal

Oliver Alberts,
ISG Barmen-Werth Hessian Program INGE+,

Jens Imorde,
Managing Director IMORDE Projekt- und
Kulturberatung GmbH

Frithjof Büttner,
Ministry of Urban Development and Housing,
Hamburg

Moderation
Frank Achenbach,
IHK Offenbach am Main



4th Station: Wuppertal Barmer Bahnhof

9:00 am **Welcome**
Thomas Meyer,
President of the Chamber of Commerce and Industry
Wuppertal-Solingen-Remscheid

9:20 am **International BID Mastertalk**
High streets in Hamburg
Dr. Sebastian Binger,
Otto-Wulff-BID-Gesellschaft mbH

BIDs in Chicago,
Aarti Kotak, Managing Deputy Commissioner, City
of Chicago | Department of Planning and Development

BIDs in Newcastle,
Sean Bullick & Stephen Patterson,
Chief Executive & Director of Communications, NE1

Wonderful Copenhagen,
Signe Jungersted

Moderation
Dr. Jennifer Gerend, University of Trier

11:20 am **Coffee Break**



11:40 am **National BID Mastertalk I**
Experiences about Managing a BID

BID Hamburg,
Nina Häder, BID TIBARG

BID Burbach/Saarbrücken,
Michael Momber

BID Seltersweg, Gießen
Markus Pfeffer

Moderation
Dr. Liane Faltermeier, IHK zu Kiel

12:45 pm **National BID Mastertalk II**
Questions about the future.
What will constitute a high-quality inner-city
in the future? How can living in the city be
integrated into BID activities? Does integration
matter with BIDs? "City after 8": Urban nighttime
economics and BIDs.

ISG Bermuda3Eck, Bochum
Volker Brunswick

BIDs and Neighbourhoods – Living in the City,
Rüdiger Bleck, City of Wuppertal

Generation Z – Expectations for the
inner-cities of tomorrow

Slow Food City – BIDs and Touristics,
City of Andernach
Christian Heller,
Managing Director Andernach.net

Moderation
Patric Raeschke, IHK Koblenz

2:00 pm **Midday snack**

2:30 pm **Excursion ISG Remscheid**