



WORLD TOWNS LEADERSHIP SUMMIT 2018

18th–19th JUNE 2018
BERLIN, Germany

AIM:



Hamburg

The 2018 World Town Leadership Summit in Berlin/ Germany will explore the future roles of urban place management organizations in the smart city movement.

The 2018 Summit will focus on a deeper deliberation into economic development opportunities, the first of the four principles established during the inaugural Summit in Edinburgh, Scotland, the Smart City movement presents. Within the context of Smart Cities, the Summit will identify the role of BIDs and other public private partnership organizations as drivers of economic growth while also exploring finance options to support innovative city building.

Placemaking professionals from 10+ countries are invited to share their experiences and lend their expertise to the deliberations while also experiencing study visits of key projects in Berlin and Hamburg.

DATE:

18th – 19th June 2018

LOCATION:

DIHK Berlin, Breite Straße 29, 10178 Berlin

WELCOME RECEPTION:

17th June 2018 – DIHK, CCI Germany, Breite Straße 29, 10178 Berlin
Optional: Dinner at the Television Tower

- Regular Registration Rate: \$350 until Friday, May 11, 2018 and an additional \$90 for the Hamburg study trip. The fee includes the conference, meals and reception.
- Late Registration Rate: \$420 until Friday, June 8, 2018 and an additional \$110 for the Hamburg study trip. The fee includes the conference, meals and reception.
- Spouse/ Guest Rate: \$150 (includes receptions and Berlin tours).

Find more details:

<https://www.ida-downtown.org>



Berlin

PROGRAMME 18th JUNE 2018

9 am	Welcome to the 3. World Towns Leadership Summit in Berlin <i>David Downey, IDA & CCI Germany, Tine Fuchs, DIHK</i>
9:15 am	National Perspectives on Place Management Status in participant countries (5 mins each): Sweden, Canada, S. Africa, Japan, Netherlands, France, England, Scotland Open the Summit by allowing one bid manager from each country explain how where they are in the evolution of BIDs
11 am	Opening Keynote Session: Smart Cities and Smart Services as a Future Topic for BIDs – as a common goal for urban development based on public-private-partnerships CHORA – Conscious City Labs - International Best Practices for Smart Cities Development based on citizen incubators http://www.chora.tu-berlin.de/Conscious-City-Lab/ , <i>Prof. Raoul Bunschoten, TU Berlin</i> TU BERLIN SMART CITY PLATFORM, Urban Design Thinking <i>Prof. Dr. Elke Pahl-Weber, TU Berlin</i>
11:45 am	Best Practices of Smart Cities in Germany: SmartCity Cologne , <i>Dr. Barbara Möhlendick</i> , http://www.smartcity-cologne.de/ Smart City Hamburg , <i>Prof. Phillip Goltermann</i> , http://hamburgsmartcity.com/ Smart City Munich , <i>Klaus Illigmann</i> , Stadt München, http://smarter-together.eu/cities/munich/
12:30–1:30 pm	Lunch
1:30 pm	Urban Table Talk about BIDs and Smart Cities based on the World Café Method Tables: Smart Energy, Smart Mobility, Smart Infrastructure, Smart Participation
3 pm	Coffee Break – Swedish Fika - Exchange of ideas
3:30 pm	Lessons learned from the Urban Table Talks – Workshop on the Action Plan: Expand discussion and develop consensus ideas about the role of BIDs in smart cities and opportunities to expand economic development <i>Christopher Beynon, AICP</i>
5–6 pm	Smart City Berlin, <i>Dr. Thomas Letz</i> Smart City Coordinator, The Governing Mayor of Berlin – Senate Chancellery
7 pm	Evening Event – City of Berlin



Berlin

PROGRAMME 19th JUNE 2018

9–10 am

The German Strategy for Urban Development

Nicole Graf, Federal Ministry for the Urban Development (asked)

10–11:30 am

Urban Table Talk about how could we finance future topics for place management and BIDs like Smart Services in the district and for a whole city?

11:30 am

Exchange of ideas – coffee break

12 am–1 pm

Summary Close and Future Hosting Summit 2019

Chris Beynon, David Downey, etc.

1 pm

Lunch – get-together

2 pm

Start Excursion to the EUREF Campus

<https://www.euref.de/de/>

Sidewalks in Berlin

BIDS in Berlin – BID City West and BID Altstadt Spandau
Chamber of Commerce and Industry Berlin

http://www.partner-fuer-spandau.de/BID-Projekt-Altstadt-Spandau_57_0.html

<http://www.bid-kudamm-taentzien.de/>

20th–21st JUNE 2018

20th JUNE 2018

2 pm

Welcome Reception Hamburg Chamber of Commerce

Christi Degen, Chief Executive Office, Hamburg Chamber of Commerce

3 pm–5 pm

Field trip to the BIDs and to the Key City Sites in the Free and Hanseatic City of Hamburg

Frithjof Büttner, Commissioner for Business Improvement Districts, Ministry of Urban Development and Housing,

Heiner Schote, Head of Trade Department, Hamburg Chamber of Commerce

7 pm

Dinner

21st JUNE 2018

9 pm–11 pm

Excursion to the Kontorhausviertel and Speicherstadt Hamburg

<http://www.hamburg.com/sights/speicherstadt/>

Bernd Paulowitz, Coordinator for the UNESCO Heritage Hamburg